GIPS Newsletter: November 2010

Updated Guidance Statements Released!
The GIPS Executive Committee has updated the existing Guidance Statements to bring the Guidance Statements current to reflect changes in the 2010 edition of the GIPS standards. It is important to remember that compliance with the GIPS standards requires that firms comply with all requirements of the GIPS standards, including any updates, Guidance Statements, Questions & Answers (Q&As), and clarifications published by CFA Institute and the GIPS Executive Committee, which are available on the GIPS website (www.gipsstandards.org), as well as in the GIPS Handbook. The Q&As that were previously at the end of each of the Guidance Statements have been relocated to the GIPS Q&A database. In the coming months, the GIPS Q&A database will also be updated to reflect changes in the 2010 edition of the GIPS standards. The GIPS standards website also includes additional resources, including red-line versions of the Guidance Statements showing the changes between the prior and updated Guidance Statements.

New Q&A Posted on the GIPS Website
A new Q&A has been added to the database providing additional guidance on custom benchmarks. Firms are reminded that compliance with the GIPS standards also includes adherence to all Q&As and other guidance. The new Q&A can be found by searching the GIPS Q&A database by performing a search for the “Benchmarks” category for entries updated in or after November 2010 or a search for keyword “Benchmark” for entries updated in or after November 2010.

Three Exposure Drafts Open for Comment
Revised Guidance Statements addressing Real Estate, Private Equity, and Verification have been released for public comment. Revisions to these Guidance Statements reflect changes based on the 2010 edition of the GIPS standards as well as additional interpretation and clarifications. The public comment period closes on 25 November 2010. Please visit the GIPS standards website for more information.

In the News
Check out the GIPS website for the recently posted interview with Mr. Colin Morrison, GIPS Executive Committee, Investor/Consultant Subcommittee Chair and Founder, Paradigm Investment Consulting Limited by Matt Price, Partner, Ernst & Young, UK titled, The winding road to GIPS 2010 and continued development of the GIPS standards (PDF).

Also see article titled The Global Investment Performance Standards (GIPS) gets a facelift (PDF). Authored by Susanne Klemm and Eugene Skrynnyk, this article highlights the key changes and enhancements to the Standards and discusses the strategic considerations for investment firms.
For more news features and articles related to the Standards, visit the GIPS standards website’s GIPS in the News section.

**New Webcasts Released**
Two new webcasts have been released on the GIPS standards website from the 2010 GIPS Standards Annual Conference. *Client Goal-Based Performance* by Stephen Campisi, CFA talks about the impact and potential benefits of moving away from traditional performance analysis to client goal-based performance analysis by bringing about a shift in focus to better align the objective with the goals of the client.

}*Practical Recommendations for Developing Policies and Procedures* by Iain McAra and Ann Putallaz, CIPM discusses the basics of creating and maintaining policies and procedures as required by the GIPS standards for compliant firms. They offer helpful hints for the ongoing process of the development and review of such policies and procedures and encompass various examples covering the different areas of the GIPS standards.

**Staying Current**
Stay up to date by signing up for the GIPS Newsletter and the GIPS RSS feed, and by following us on Twitter. Please visit the GIPS website for additional information and resources, including podcasts from the last year’s GIPS Standards Annual Conference in San Francisco.