

New Firm Registration Requirement

Have questions about the new firm registration requirement? Check out the [Frequently Asked Questions](#) (PDF) located on the GIPS® website homepage. Please note that the online form which will be available on the GIPS website should be ready by the end of January so please stay tuned.

If you have any other questions, please feel free to contact the GIPS Helpdesk at gips@cfainstitute.org.

Save the Dates—GIPS Annual Conference and GIPS Workshop

The [GIPS Standards Annual Conference](#) is scheduled for 17-18 September 2015 in San Diego, California. The GIPS Standards Annual Conference is the only conference of its kind focused on the implementation and application of the GIPS standards. Subject matter experts share best practices and speak to the key issues and major developments in performance measurement, making this conference essential for any performance or compliance professional. Gain a general understanding of investment performance standards and measurement tactics, learn about recent or proposed changes to the GIPS standards, understand how to ensure that your firm maintains compliance, and meet other performance specialists from around the world.

A [GIPS Standards Interactive Workshop](#) is scheduled for 16 September 2015 in San Diego, California. The workshop will help participants master the requirements of the GIPS standards, including composite construction, performance calculation, and the creation of a compliant presentation.

Upcoming Live Webinars

CFA Institute Asset Manager Code Webinar

Asset owners that inquire about GIPS compliance are increasingly asking their investment managers about compliance with the CFA Institute [Asset Manager Code of Professional Conduct](#). Investors place a significant emphasis on ethics and integrity when selecting an outside manager. Compliance with the Asset Manager Code, along with the GIPS standards, is a critical step any asset manager can take to demonstrate a commitment to working in the best interest of clients. Nearly 1100 firms, including the likes of BlackRock, Inc., LGM Investments, and TD Asset Management, have claimed compliance with the Asset Manager Code, and CFA Institute lists the names of these firms on its [website](#). Is your firm on the list? What is keeping your firm from making this commitment along with your peers?

Join our [FREE webinar](#) on 28 January 2015 at 12:00p.m. EST to learn more about the Asset Manager Code and to see how it can make a difference for your firm.

GIPS Webinar

A FREE GIPS live webinar titled "The Application of the GIPS Standards to Asset Owners" is scheduled for Wednesday, 25 February 2015 at 12:00p.m. EST. This webinar will discuss the newly released *Guidance Statement on the Application of the GIPS Standards to Asset Owners* which is effective 1 January 2015. Registration will open soon so please stay tuned.

Let CIPM Set You Apart as an Investment Performance Professional

Only one designation offers the advanced skills in investment performance and risk evaluation that prove your skill, commitment, and integrity. The [Certificate in Investment Performance Measurement \(CIPM®\)](#) offered by CFA Institute provides a practice-based approach to attribution, manager

selection, and risk management to drive smarter, more effective investment decision-making.

The CIPM curriculum is based on an advanced body of knowledge that is continuously reviewed and updated by more than 1,000 active investment practitioners around the world to ensure it is relevant to you:

- Approximately 70% of the curriculum and readings cover advanced performance evaluation (measurement, attribution, appraisal, manager selection).
- Approximately 30% covers ethical and professional standards, including how to use the Global Investment Performance Standards (GIPS).

[Learn more](#)

Staying Current

Stay up to date by following us on [Twitter](#). Please visit the [GIPS website](#) for additional information and resources, including webcasts on various topics and podcasts from past GIPS standards annual conferences. Curious to know what is being said about the GIPS standards? Check out the GIPS standards' website for the [GIPS in the News](#) section which features related news articles.

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