

## **Register Now for the 22nd Annual GIPS® Standards Conference and Save US\$200**

The [22nd Annual GIPS Standards Conference](#), a must attend for investment performance or compliance professionals, will bring you fresh content as well as everything you need to know about GIPS 2020, the next edition of the GIPS standards.

This year's conference is in Austin, Texas, on 13–14 September. **Early bird pricing ends 16 August.** You do not want to miss this opportunity to meet other performance specialists from around the world and hear from performance and compliance experts.

### **GIPS 2020 Highlights:**

- What is changing and what it means to you
- How the GIPS advertising guidelines are evolving to integrate broad and limited distribution pooled funds
- Impact of GIPS 2020 on asset owners and alternative investments
- Another take on performance fees and using money-weighted versus time-weighted returns.

You will also learn about

- the SEC's new advertising rule.
- how to put your ethical values into practice.
- the foundations of manager due diligence and selection.
- mapping a career path in performance measurement.
- how technology is changing the industry.

### **Staying Current**

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