

## GIPS® Annual Conference Recap

The 2015 GIPS Standards Annual Conference in San Diego was a huge success with a record number of attendees. Below are just a few highlights from the conference:

- In case you were not able to attend this year's GIPS Annual Conference or watch the live feed sessions from the conference, you can view the two sessions here: "[Insights on Manager Search and Selection](#)" with Mr. Jeffrey Heisler, CFA; and "[Risk: In the Eye of the Beholder? Behavioral Aspects of Risk](#)" with Mr. Dan diBartolomeo.
- Listen to what two GIPS country sponsors had to say at the GIPS Standards Annual Conference about why they feel it is important for their country to sponsor the GIPS standards; [Jana Michalikova](#), Executive Director of AKAT which is a GIPS co-country sponsor with CFA Society Czech Republic, and [Dave Uduanu, CFA](#), with CFA Society Nigeria.
- Jonathan Boersma, CFA, Executive Director of Investment Performance Standards at CFA Institute, announced that the 20th GIPS Standards Annual Conference will be held in Boston, Massachusetts, US on 22–23 September 2016. Please look for details sometime in the first quarter of 2016.

## In Case You Missed It—GIPS Webinar Encore

We have scheduled an encore of the webinar titled, "Fundamentals of GIPS Compliance" for Wednesday, 28 October 2015 at 12:00 p.m. EDT. This webinar will provide an overview of [GIPS standards](#) adoption and the benefits of compliance. Register [here](#) for this webinar.

## New Benchmark Working Group—Looking for Volunteers

We have created a Benchmark Working Group which will act as a forum of professionals to discuss benchmarking issues as they relate to the GIPS standards and will also develop application guidance for these issues. This perspective will be shared with the GIPS Technical Committee in order to improve the quality of the GIPS standards and to ensure consistency of approach and objectives among firms globally. To volunteer for this subcommittee, please visit the [GIPS Volunteer](#) webpage.

## New Firm Notification Q&As

The GIPS Technical Committee recently released six new Q&As regarding the new firm notification requirement. This includes guidance for firms just coming into compliance with the GIPS standards. Also included are Q&As relating to verifier responsibility with respect to the new requirement. To search for these new Q&As, please select the category "Firm Notification Requirement" in the [GIPS Q&A Database](#).

## Asset Manager Code of Professional Conduct

To date, 1,206 firms have registered with CFA Institute as claiming compliance with the CFA Institute [Asset Manager Code of Professional Conduct](#). To learn more about the Code and how it can benefit your firm, watch a recorded version of the [Overview of Compliance with the CFA Institute Asset Manager Code of Professional Conduct](#) or [view the slide deck](#). The Code has been officially translated into 11 different languages, including Chinese, French, German, Indonesian, Italian, Japanese, Korean, Portuguese, Russian, Spanish and Thai. A Czech translation of the Code is currently in production.

## **Ethical Decision-Making for Investment Professionals Online Course**

CFA Institute recently launched a [self-paced ethical decision-making course for members](#). This course presents the ethical decision-making framework and uses multimedia case studies of real-world situations to test your application of the framework. Take the course to see how many clients you can bring to your virtual waiting room. The course qualifies for 1.5 SER Continuing Education credits.

## **Staying Current**

Stay up to date by following us on [Twitter](#). Please visit the [GIPS website](#) for additional information and resources, including webcasts on various topics and podcasts from past GIPS Standards Annual Conferences. Curious to know what is being said about the GIPS standards? Check out the GIPS standards' website for the [GIPS in the News](#) section which features related news articles.

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