



As investor demand drives product innovation, the Global Investment Performance Standards (GIPS®) are evolving to ensure practical, investment industry relevance while maintaining their core purpose: delivering performance transparency and comparability.

GIPS 2020 represents an important milestone — in both the evolution of the GIPS standards and in ensuring their relevance for all asset classes and types of investment managers.

[Review](#) the GIPS 2020 exposure draft. The public comment period is open through 31 December 2018.

[Learn more](#)

GIPS 2020 Livestream Sessions

Watch GIPS 2020 Livestream sessions at the GIPS Annual Conference 13-14 September. Sessions include an overview of GIPS 2020 and the new GIPS advertising guidelines.

[Learn more](#) about these live-streaming sessions.