

Save the Date — Annual GIPS® Standards Conference

We are excited to let you know that this year marks the 30th anniversary of the GIPS Standards. We are planning ways to highlight this milestone with everything culminating in a celebration at the 21st Annual GIPS Standards Conference, which is slated for 14–15 September in San Diego, California, United States. The [Annual GIPS Standards Conference](#) is the only conference of its kind that focuses on the implementation and application of the GIPS standards. Subject matter experts share best practices and speak on the key issues and major developments in performance measurement, making this conference essential for any performance or compliance professional. Gain a general understanding of investment performance standards and measurement tactics, learn about recent or proposed changes to the GIPS standards, understand how to ensure that your firm maintains compliance, and meet other performance specialists from around the world.

Stay tuned for more details about the 21st Annual GIPS Standards Conference and workshops over the coming months.

We Want to Hear from You

The [revised Guidance Statement on the Use of Supplemental Information exposure draft](#) has been released for [public comment](#). This revised guidance provides new and more detailed interpretation on the treatment of performance and performance-related information both within and outside of a GIPS-compliant presentation. This clarification should help firms better understand the GIPS standards requirements and recommendations pertaining to supplemental information. Please submit your comments and feedback via email to standards@cfainstitute.org. The public comment period is open until 28 February 2017.

For more information about this exposure draft, visit the [GIPS website](#) and listen to the recording (or view the slides) from our webinar: "GIPS Revised Supplemental Information Exposure Draft – What's New."

2016 Blog Summary

In case you missed the opportunity to read some of our blogs from 2016 on [Market Integrity Insights](#) or if you'd like to read them again:

[CFA Institute Asset Manager Code: New Compliance Platform and Annual Notification](#)

Assistance Now Available for Adopting the Asset Manager Code

[FINRA's Role in Regulating Financial Services Advertising: Challenge of Social Media](#)

A Department at FINRA Oversees Financial Services Advertising

[The Long-Awaited Pooled Fund Guidance Statement Nearing Release](#)

New Guidance Available Soon for Pooled Funds

[The Evolution of the GIPS Standards: Introducing GIPS 20:20](#)

It's Time for the GIPS Standards to Be Updated

[The Four Toughest Questions Facing the Evolution of GIPS Standards](#)

The GIPS Standards Evolve with the Investment Industry

Staying Current

For the latest GIPS news, follow us on [Twitter](#) @GIPS. Visit our [website](#) for more information and resources, including webcasts and podcasts featuring a variety of topics and experts. Check out [GIPS Standards in the News](#) for media coverage of the GIPS standards.

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