



30th Anniversary GIPS® Facts

In celebration of the 30th Anniversary of the GIPS standards, each edition of the GIPS Newsletter leading up to the 21st Annual GIPS Standards Conference on 14–15 September will include a section on GIPS standards history and interesting GIPS facts. Check out this month's 30th Anniversary GIPS facts below.>

A Little Bit of GIPS History

On 4 February 2005, the CFA Institute Board of Governors approved the revised Global Investment Performance Standards (GIPS), a major milestone to create a single global standard of investment performance reporting and to increase minimum standards worldwide. The GIPS standards replaced all country-specific versions of investment performance standards around the world and were established as the global passport for both investment managers and investors globally.

Did You Know?

There are more than 150 volunteers from over 40 countries around the globe that serve on the various GIPS committees, subcommittees, and working groups. Their contributions are critical and very much appreciated. Thank you to our GIPS volunteers for your time, dedication, and commitment.

GIPS Conference – Registration Is Open!

Registration is now open for the [21st Annual GIPS Standards Conference](#), which will take place in San Diego on 14–15 September 2017. Subject-matter experts will share best

practices and speak to the key issues and major developments in global investment performance measurement, making this conference essential for any performance or compliance professional. Gain a general understanding of investment performance standards and measurement tactics, learn about recent or proposed changes to the GIPS standards, learn how to ensure that your firm maintains compliance, and meet other performance specialists from around the world.

A day before the conference, two workshops are planned.

- A **GIPS Standards Interactive Workshop** is scheduled for Wednesday, 13 September. The workshop will help participants master the requirements of the GIPS standards, including composite construction, performance calculation, and the creation of a compliant presentation.
- The **Fundamentals of Performance Measurement and Attribution Workshop** is also scheduled for Wednesday, 13 September, and will provide skills immediately useful in your work as well as offer a thorough understanding of the fundamentals of performance measurement, with practical lessons for beginners and experienced analysts alike. Following a highly interactive small-group format, participants will be guided through a wide range of frequently used attribution, risk, and benchmark analysis methods and reinforce them with live calculation exercises.

Call for Volunteers

We are seeking volunteers to serve as members on the following **GIPS subcommittees and working groups** for the 2017–18 term (which begins Friday, 1 September 2017):

- Investment Manager Subcommittee
- Asset Owner Subcommittee
- Verification Subcommittee
- Interpretations Subcommittee
- Real Estate Working Group
- Overlay Working Group

If you are interested in serving on a GIPS subcommittee and/or working group, please fill out the [Volunteer Interest Form](#) by 25 July 2017. Our volunteers are vital to ensuring that the GIPS standards remain effective, useful, and relevant in the investment profession. They help us respond to new market issues as they arise. Please consider serving on one of our subcommittees or working groups.

GIPS Firm Notification Requirement Deadline Is 30 June

Is your firm compliant with the GIPS standards? If so, make sure you visit the **GIPS website** to fill out the compliance form and notify us of your firm's GIPS compliance by Friday, 30 June. You can also find a list of firms that have completed the requirement on the **GIPS website**. For more information, please contact gipscompliance@cfainstitute.org.

GIPS 20/20 Consultation Paper

We have just released the **GIPS 20/20 Consultation Paper** for public comment. The paper outlines big picture changes we are considering making to the GIPS standards for the 2020 edition. Although part or all of 85 out of the top 100 asset managers in the world are GIPS compliant, there has not been widespread adoption among alternative investment managers

and managers of pooled funds. We believe the current GIPS standards can be improved to facilitate such adoption. We must, therefore, examine the underlying causes for not adopting the Standards among these types of managers and respond by updating, revising, and reimagining the GIPS standards. We are calling this project GIPS 20/20 to reflect that not only do we hope to have the project completed by 2020 but, more importantly, that it is our vision for the future.

The GIPS 20/20 project offers an opportunity for the industry to reflect and provide input on how the GIPS standards can better support the industry for the benefit of investors. It is also an opportunity to learn about challenging issues that investment managers and asset owners are facing that we should consider as we look forward to 2020.

The GIPS 20/20 Consultation Paper represents the first time we have sought this type of feedback. **The public comment period is open until 17 July 2017.** We value your input! Your feedback will help us shape the GIPS 20/20 Exposure Draft.

For more information about the GIPS 20/20 Consultation Paper and Project, [Paul Glenn, a member of the United States Investment Performance Committee \(USIPC\), will interview Jonathan Boersma, CFA, Executive Director, Professional Standards, on 19 July 2017 at 12:00 p.m. ET US.](#) During this live interview, they will discuss the GIPS 20/20 Project and take your questions. You can also [check out the slides and recording](#) of our GIPS webinar: “GIPS 20/20 – Our Vision for the Future of the GIPS Standards.”

New GIPS Webinar – Risk Guidance Statement Exposure Draft

Understanding and interpreting investment performance requires consideration of both risk and return. In the spirit of fair representation and full disclosure and to provide prospective clients with a more comprehensive view of a firm’s performance, the 2010 edition of the GIPS standards included new provisions related to risk. The Guidance Statement on Risk discusses and interprets both the requirements and recommendations of those risk-related provisions.

In anticipation of the release of the new Guidance Statement on Risk Exposure Draft, which is due to be released shortly, **we have scheduled a free, live, interactive GIPS webinar titled “GIPS Guidance Statement on Risk Exposure Draft” on Wednesday, 28 June 2017 at 12:00 p.m. ET US.** [Register now](#)

New Real Estate Q&A

The GIPS Executive Committee recently approved a new real estate Q&A at their in-person meeting in London on 26–27 April 2017. This new Q&A has been added to the GIPS Q&A Database and addresses issues around whether an external valuation is required for real estate investments that are under a sales contract, loan default, or lease termination at the time an external valuation is due. Visit the [GIPS Q&A database](#) to check out this new Q&A.

Asset Manager Code Open Letter

For the second straight year, CFA Institute sponsored an “Open Letter” Campaign to promote the [Asset Manager Code](#) in conjunction with the CFA Institute Annual Conference. This year, the number of influential plan sponsors expressing support for the Asset Manager Code doubled from 8 to 16. Returning signatories included CalPERS, CalSTRS, the Illinois Municipal Retirement Fund, and the Massachusetts Pension Reserves Investment Management Board, and they were joined by new signatories that included the Arizona State Retirement System;

Pennsylvania Public School Employee's Retirement System; the teachers and employees retirement systems in Texas; and the employees and teachers retirement system and fire pension fund in New York City. By signing the letter, these leading organizations “urge[d] investment managers to embrace the standards set forth in the Asset Manager Code. We are convinced that doing so will send a powerful message to our employees, our business partners, and our stakeholders who count on us to manage the assets entrusted to our care.”

CFA Institute sponsored publication of this letter, with the list of signatories, in the *Wall Street Journal* and *Pensions & Investments*. The distinguished asset owners who signed the open letter are seeking to raise awareness of the Asset Manager Code by publicly stating their interest in having their investment managers adhere to the standards set forth in the Code. We believe that a public and united show of support for the Code by a significant set of asset owners will spur managers to consider compliance with the Asset Manager Code.

Compliant with Asset Manager Code? Renew Your Notification Today!

CFA Institute now requires firms that claim compliance with the [Asset Manager Code](#) to renew their claim annually. Moving to annual notification furthers the goal of making the Asset Manager Code an industry best practice for investment managers. Annual notification also signals to clients and investors that compliance with fundamental ethical standards is not a "check the box" or "one and done" proposition, but an ongoing process of continually committing to ethical practice and working for clients' best interest. Finally, annual notification ensures that CFA Institute has each firm's up-to-date contact information to use for sending out important information about the Code or associated updates.

Please [renew your claim of compliance](#) by **30 June 2017**. If you have any questions, please contact us at ethics@cfainstitute.org.

Staying Current

For the latest GIPS news, follow us on [Twitter](#) @GIPS. Visit our [website](#) for more information and resources, including webcasts and podcasts featuring a variety of topics and experts.

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