

## GIPS Country Sponsors Expand

Thirty-six countries now have adopted the GIPS® standards, with the addition of three new endorsed [GIPS Country Sponsors](#):

- Sweden: CFA Society Sweden and Swedish Society of Financial Analysts
- Poland: CFA Society Poland
- Ghana: Ghana Securities Industry Association

## Comment on Exposure Draft: Broadly Distributed Pooled Funds

The [exposure draft](#) for the *Guidance Statement on Broadly Distributed Pooled Funds* is available for public comment. The purpose of this guidance statement is to address the application of the GIPS standards from the perspective of pooled unitized investment vehicles with broad distribution, where there is typically no or minimal contact between the firm managing the pooled fund and prospective pooled fund investors. Please [email us](#) your feedback through 29 April 2016.

We also encourage you to [view a webinar](#) on the *Guidance Statement on Broadly Distributed Pooled Funds* (recorded on 28 January) or to [register for one of two upcoming live webinar sessions titled, "Pooled Fund Guidance Statement Exposure Draft Webinar,"](#) for additional clarification and the opportunity to ask questions on the pooled funds exposure draft:

- 9 p.m. US (ET) on Monday, 21 March
- 11 a.m. US (ET) on Tuesday, 22 March

## CFA Institute Seeks Volunteers for GIPS Standards Committees

We are actively recruiting volunteers to serve on the [GIPS Executive Committee](#), the [GIPS Technical Committee](#), and the [United States Investment Performance Committee \(USIPC\)](#). These oversight committees promote ethics and integrity and instill trust through the use of the GIPS standards. If you are interested in these volunteer opportunities, please click on the corresponding hyperlink to complete and submit an application. The application deadline is 15 April 2016. For additional information, please contact [standards@cfainstitute.org](mailto:standards@cfainstitute.org).

## Coming Soon: GIPS Compliance Data

We will soon release the long-awaited GIPS firm compliance data. Keep an eye on the [CFA Institute Market Integrity Insights blog](#) for a breakdown of global compliance rates and other GIPS-related developments.

## Asset Manager Code of Professional Conduct

To date, [1,279 firms in 41 countries and regions](#) have registered with CFA Institute as claiming compliance with the Asset Manager Code.

## Ethical Decision-Making for Investment Professionals Online Course

CFA Institute recently launched a [self-paced ethical decision-making course for members](#). This course presents the ethical decision-making framework and uses multi-media case studies of real-

world situations to test your application of the framework. Take the course to see how many "clients" you can bring to your virtual investment firm. The course qualifies for 1.5 SER Continuing Education credits.

### **CFA Institute Trust to Loyalty Survey**

CFA Institute recently released the survey [From Trust to Loyalty: A Global Survey of What Investors Want](#), a follow-up to the 2013 CFA Institute and Edelman Investor Trust Study. It offers investment professionals and firm leaders insights into how to strengthen client relationships and build better firms. Among the findings is that institutional investors rank ethical standards above all else in important attributes of a firm.

### **Staying Current**

Stay up to date by following us on [Twitter](#). Please visit the [GIPS standards website](#) for additional information and resources, including webcasts on various topics and podcasts from past GIPS Standards Annual Conferences. And check out the [GIPS Standards in the News](#) section of our website for media articles.

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